



AtlantaFest 2011 Saturday Franchise Training **July 23rd, 2011 9:00am - 3:45pm**

9:00 AM WELCOME

9:10-9:55 AM JAY MARTIN, Founder & President of NSA

Jay Martin serves as President and CEO of NSA, the Company he founded in 1970, continuing to be motivated by the words that inspired him 40 years ago to found this great Company. Words that today are cast in bronze at the entrance of NSA's World Headquarters in Collierville, Tennessee, words that have become NSA's Mission Statement. "To build a stable and lasting company that will help as many people as possible realize their dreams."

10:00-10:45 AM DR. FRANK & SARA EGGLESTON: "Crossing The Border"

Dr. Frank Eggleston is a well-known lecturer on health and nutrition speaking nationally on the latest research concerning fresh, raw fruits and vegetables and their incredible impact on health. He has been a preventative and restorative dentist for over 38 years and served as President of the Texas Dental Association and was Texas' "Dentist of the Year". He was the 1996 recipient of The Distinguished Service Award and the Gold Medal Award, the highest awards given in Texas Dentistry. Dr. Eggleston also served on the American Dental Association Board of Trustees for four years. He currently serves as the president of the American Academy of Restorative Dentistry.

10:55-11:45 AM GORDON HESTER: "Virtual Franchise: A great history with even a better future".

Gordon D. Hester, a business management veteran, has over 25 years experience investing, managing, and consulting for domestic and global businesses. Gordon's expertise is sought in the areas of advancing business momentum, consulting and mentoring entrepreneurs; and providing training and keynotes for leadership and team building, momentum building models, individual and consumer behavior. Gordon has a Bachelor of Science in Accounting from Wilmington University of Delaware.

11:50-12:00 AM DOOR PRIZES

12:00-1:30 PM LUNCH

1:30-1:40 PM DOOR PRIZES

1:45 PM-2:30 PM SARA EGGLESTON, M. Ed.: "Road Map To Success"

Former Principal Pattison Elementary, Katy ISD, winner of the National Award of Excellence for 1993-1994 under her leadership, 1995 National Distinguished Principal from TX, Abilene Christian University Educational Alumnus of the Year 1994-1995, National Marketing Director, 39 Club Member, Nominated with Dr. Eggleston for 39 Club Rookie of the Year

2:30 - 2:45 PM SARA OTT, "Connecting & Building with Gen Y"

Sarah Ott has added Juice Plus to her lifestyle as a habit for 18 years and consistently enjoyed great health through good nutrition. She has always been known for her health, passion, and influence on everyone she meets. Sarah has a first impression that leaves a lasting impact on everyone who knows her. In 2004, she achieved her bachelor's degree in Human Development and Family Studies from Samford University in Birmingham, AL. Sarah has experienced opportunities all over the world from traveling to Southern Living Magazine food editor and stylist, to preschool teacher, and Christian conference speaker. She is excited about nutrition and living a "whole life" in every way. Sarah has a calling to mentor women - mind, body, and soul, through her ministry called Establish Her.

2:45 - 3:45PM

ELISABETH SMALL: "Building a Successful Business with Juice Plus+".

Prior to joining Juice Plus+, Elisabeth owned an international medical company, based in Miami. She has been with NSA since 1990, and is a National Marketing Director and an original founding member of the elite 39 Club. She is also now a member of the prestigious 100 Club. Elisabeth is one of the company's most requested speakers, and travels all over the U.S. to speak about Juice Plus. She also teaches people how to increase their income with this unique product.

**3:45 PM
CLOSE**

DOOR PRIZES