

## ATLANTAFEST 2012

### SATURDAY SCHEDULE, JULY 14<sup>TH</sup> 2012

9:00 AM WELCOME

9:10-9:55 AM John Blair, "What I do While You Sleep"

John Blair is the Senior VP of Product & Research at NSA, which he has been a part of for 20 years. John spearheaded the decision by NSA to go into the field of nutrition and the choice of Juice Plus as the lead product. He led the development of the manufacturing team that produces the entire Juice Plus product line. He also helped to develop the early aspects of the marketing plan that led to NSA's unique Virtual Franchise Concept and he now leads the world wide research efforts. He is also a member of the Board of Directors of the Council for Responsible Nutrition.

10:00-10:45 AM Russ Yeager, "Outstanding Customer Care with the Juice Plus Effect- Achieving a 98% Customer Retention Rate"

Owner of "Fitness Together" and a Juice Plus Senior Sales Coordinator Russ has an undergrad and a Masters in Accountancy from Auburn University. Russ is a Certified Fitness Trainer (CFT), Certified Nutrition Consultant, and has written for several fitness magazines. Recognizing the huge gap between the amount of fruits and vegetables we need daily to receive the health and recovery benefits of these "superfoods" and what people actually eat, Russ sought out a solution that could be both practical and economical for the average person. Russ found that solution in Juice Plus..

10:55-11:45 AM Jackie Sandora, "Virtual Business Building, Becoming the 'Face' of Juice Plus"

Jackie is a Senior Sales Coordinator and lives in Woodstock, Georgia with her husband Jeff and their 3 children. She was raised in Pittsburgh, PA and earned a degree in Accounting from Penn State. She quickly fell in love with Juice Plus and over the course of six months grew interested in the business. Jackie is a full time Mom for her children aged 3, 5, and 8 and blends her Juice Plus business around her family's schedule as she pursues her quest to National Marketing Director.

11:50-12:00 AM DOOR PRIZES                      12:00-1:30 PM LUNCH                      1:30-1:40 PM DOOR PRIZES

1:45 PM-2:30 PM Rick & Jan DuBois, "Ask the Doctor"

Rick and Jan Dubois work together as a team in their Juice Plus+ business. They are National Marketing Directors and built a successful 39 club. They are recipients of the prestigious "founders" club award. They travel throughout the world giving the message of freedom, prosperity and good health! Jan worked in the health care industry for several years before becoming the program coordinator for the American Red Cross Southeastern Region.

Richard E. Du Bois, MD is a Board Certified physician of Infectious Diseases who recently retired from a very active private practice in Atlanta, Georgia of which he was a part since 1968.

2:30 - 2:45 PM Tonya Oxley, "NSA- the Company with the Heart - 40 years of success"

Tanya Oxley graduated from the University of Arkansas and moved to Memphis, TN where she started her career in the banking industry. In 1990 she joined NSA where she began her tenure in the Distributor Support and Marketing Department. She currently serves as the manager of the Business Partnership Program which she has been a part of since its inception. She promoted the first National Marketing Director in the Partnership Program.

2:45 - 3:45 PM Curt Beavers, "Where Business and Life Connect"

Curt is a National Marketing Director, 100 Club Member, recipient of the prestigious "Elton Award" and "The Founders Award". Curt and his wife Lori have been distributors with NSA for 24 years.